

+ Identity | Who Am I?



Ethics + Social Justice 2106 | tracynixon@nlesd.ca

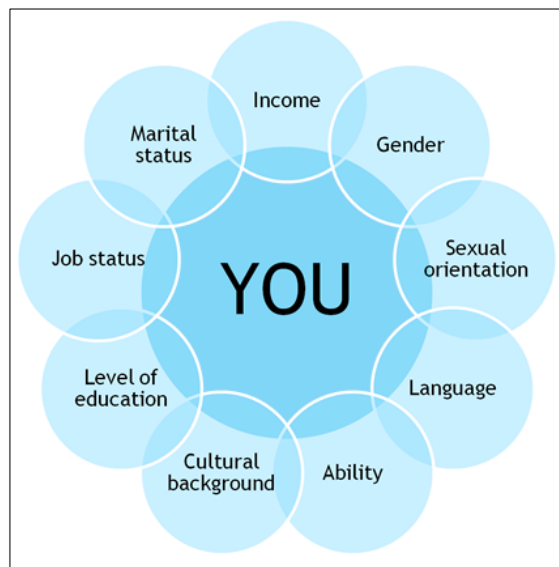
+ Identity | Who Am I?



+ Identity

- An individual's sense of identity is made up of many different elements
- Some of those elements are individual statements that represent personal experiences
- Examples: "I am good at math" or "I have five sisters".
- They help define you as a good student or as a family member
- In our society, some identities and group memberships are more valued than others.

+ Identity | Who Am I?



+ Types of Identity

1. Personal Identity

- Our identities as individuals

Includes:

- our personal characteristics
- History
- Personality
- Name
- Other characteristics that make us unique and different from other individuals

+ Types of Identity

Social Identity

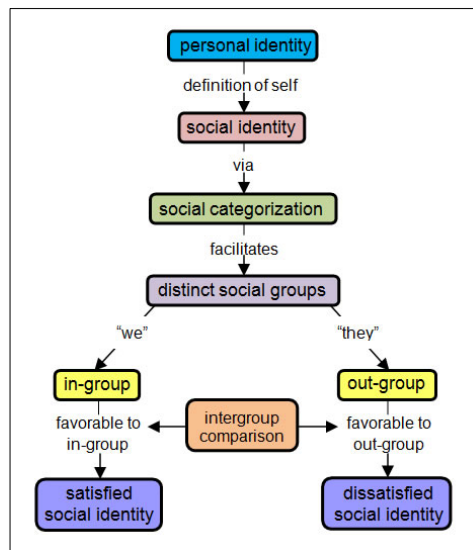
- Involves the ways in which one characterizes oneself
- the affinities one has with other people
- the ways one has learned to behave in stereotyped social settings
- the things one values in oneself and in the world
- the norms that one recognizes or accepts governing everyday behavior.

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SOCIAL IDENTITY THEORY

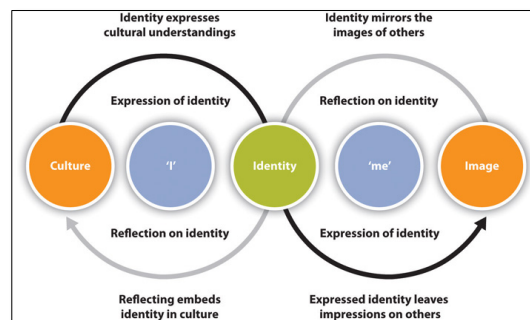
- This theory is all about becoming part of different groups, and how membership to these groups helps construct our **identities**.
- They suggested that people have an inbuilt tendency to categorise themselves into one or more **in-groups**, building a part of their identity on the basis of membership of that group and **enforcing boundaries** with other groups.

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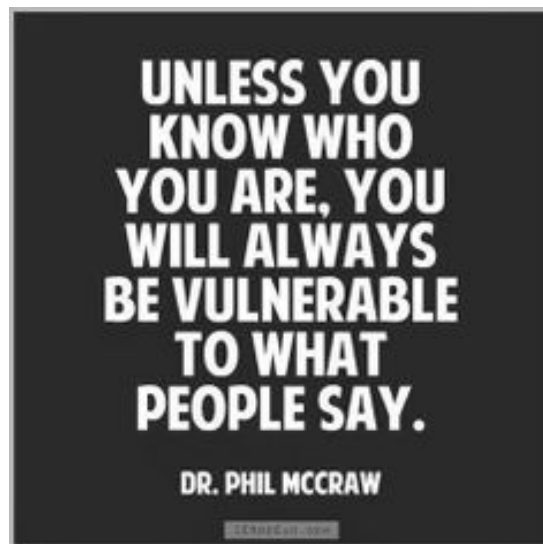


+ Types of Identity

- **Social Self-Esteem:** The degree of positive-negative evaluation an individual holds about his/her particular situation in regards to his/her social identities.
- **Social Self-View:** An individual's perception of to which social identity groups he/she belongs.



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+ Types of Identity

Multiplicity

- The quality of having multiple, simultaneous social identities (e.g., being male and Buddhist and working class).

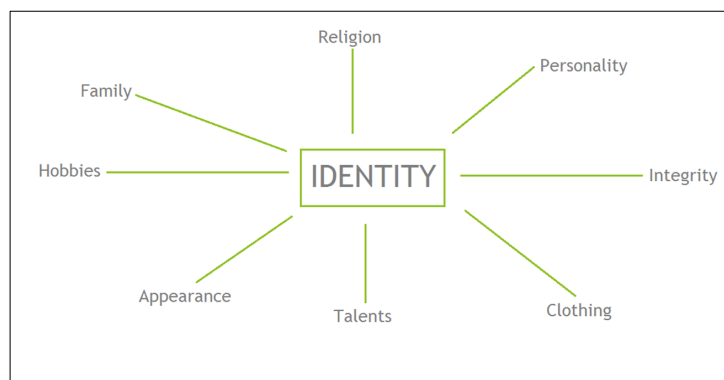


Identity Crisis

- a period of uncertainty and confusion in which a person's sense of identity becomes insecure, typically due to a change in their expected aims or role in society

+ Activity | My Identity

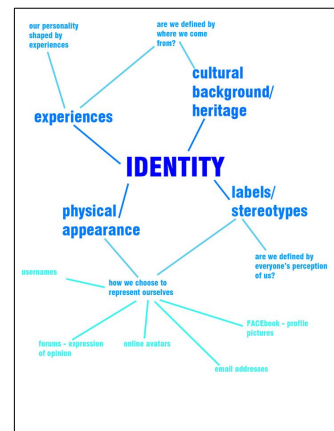
- 1. Mind Map of Personal Identity
- 2. Influences on Personal Identity



+ Influences of Identity

Four Main Influences on Identity

- **Experiences** - Our personality shaped by experiences, school, life, work, class
- **Cultural Background/Heritage** – we are defined by where we come from
- **Physical Appearance** – ethnicity, abilities/disabilities, choice of dress, online profiles, usernames, email addresses
- **Labels/Stereotypes** – perceptions others have of us, misunderstood/adopted associations or beliefs based on the above.



+ Influences of Identity

Other Possible Influences on Identity

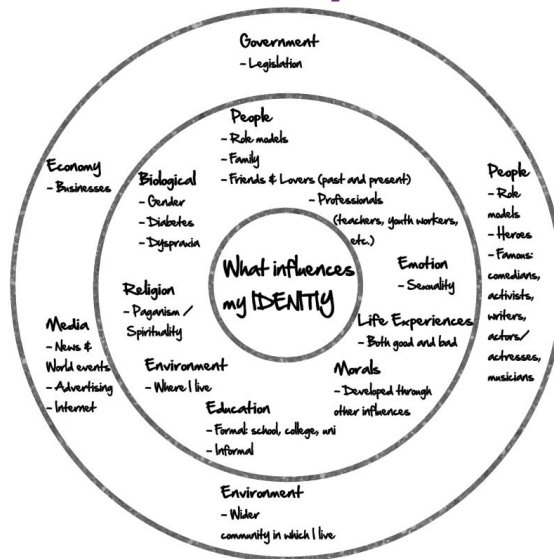
- **Government** – rules, policy, legislation/laws
- **Economy** – socio-economical class, businesses, commercialism
- **Media** – news and world events, advertising, internet
- **People** – role models, family, peers, partners, friends (past and present), heroes, celebrities etc.
- **Professionals** – teachers, youth workers, bosses
- **Emotion** – sensibility, empathy, apathy, love, hatred, attraction, sexual preference etc.

+ Influences of Identity

Other Possible Influences on Identity

- **Biological** – sex, disabilities
- **Religion** – spirituality, paganism
- **Environment** – where live: community, geographical location, country
- **Morals** – developed through other influences
- **Education** – formal school: college, university, and informal
- **Life Experiences** – good and bad

+ Influences of Identity



+ Activity | My Perceptions of Identity

Instructions

- 1. Write the name of your classmate who you perceive to have participated or would participate in the statements on the sheet provided.
- 2. You cannot choose yourself
- 3. You must use everyone's names at least one (a list will be provided by your teacher)
- 4. You may not ask the individual or anyone else for their opinion.

+ Identity + Perceptions

Video: Coca-Cola Social Experiment

<https://www.youtube.com/watch?v=pgLqm-PapHI>

Video: The Lab - Decoy a portrait session with a twist

<https://www.youtube.com/watch?v=F-TyPfyMDK8>

What Kind of Asian Are You?

<https://www.youtube.com/watch?v=DWynJkN5HbQ>

+ Single Story Assignment

The Danger of the Single Story | Chimamanda Ngozi Adichie

“Our lives, our cultures, are composed of many overlapping stories. Novelist Chimamanda Adichie tells the story of how she found her authentic cultural voice — and warns that if we hear only a single story about another person or country, we risk a critical misunderstanding.”

Video:

[https://www.ted.com/talks/
chimamanda_adichie_the_danger_of_a_single_story?language=en](https://www.ted.com/talks/chimamanda_adichie_the_danger_of_a_single_story?language=en)

Partner Assignment: Single Story of a Newfoundland